

**BM-150R**

“The Business in Your Hand”

**The World's 1st 3.5" All-In-One PDA**

GSM/GPRS or CDMA + GPS, WLAN, Bluetooth, Camera and More

- GPS Integrated Industrial PDA
- Highly Functional 1.3 Mega Pixel Camera
- Supports Bluetooth, USB, Serial, Mini-SD Slot, IrDA, Wi-Fi
- Multi-Communication Methods – GSM, CDMA, WLAN, GPS
- 3.5" Wide TFT LCD with Crystal Clear High Resolution Display
- Compact and Sleek in Design with Strong Structures and Increased Durability
- Windows Mobile 5.0 Premium Phone with High Compatibility and Expandability



- SFA - Sales Force Automation
- FFA - Field Force Automation
- Customized Personalization
- Stock Exchange Transaction
- Asset Management
- Mobile Business

## BM-150R Providing You with Limitless Possibilities

The convergence of an all-in-one PDA phone has newly crafted the handheld BM-150R for business use and consumers alike. With features optimized with GPS, GSM, CDMA, WLAN, Bluetooth and more, the BM-150R is fully certified as a global product solely devoted to providing you with all its endless possibilities.

### Boundless Features

#### The World's 1st All-In-One 3.5" PDA

The BM-150R is the World's First 3.5 inch wide versatile PDA Phone with GSM/GPRS or CDMA + GPS, WLAN, Bluetooth, Camera and More

#### GPS Integrated Industrial PDA

Navigate worldwide with the embedded GPS function - Adopted with the SiRF III Chipset

#### PDA Phone with Multi-Functional Communication Features

CDMA or GSM/GPRS, WLAN (IEEE 802.11b/g), Bluetooth, T-DMB All Integrated

#### The Latest CPU and OS

Microsoft Windows Mobile 5.0 Premium Phone Edition with Intel PXA270 520MHz CPU



### Application Fields



#### Sales Support

When used for door to door sales, the BM-150R can check and provide all product data, intake customer data entries, check inventories, and track point-of-sales.



#### Personal Usage

The BM-150R can be used as an e-learning video, e-book, MP3 player, digital camera, data storage, schedule organizer, internet, real-time broadcasting and so much more.



#### Work Site Assistant Device

By supporting and keeping track of electronic ticketing, product data, customer/patient information etc., it provides efficiency and ultimate convenience to the users at banks, restaurants, hospitals, marts, facility inspection purposes and more.

### Specification

Classification	Specification	
	GSM	CDMA
CPU & OS	Intel PXA270 520MHz / Windows Mobile 5.0 Premium Phone Edition	
GPS	SiRF III Chipset Adopted	
MEMORY	RAM : 64MB (up to 128MB / ROM : 256MB	
DISPLAY	3.5 Inch TFT LCD Screen (Trans-reflective) QVGA 240 x 320 (Optional VGA 480 x 640) 260,000 Colors	
NETWORK	GSM + WLAN	CDMA (1x or EVDO) + WLAN
INTERFACE	USB Host/Client, Serial Port (TTL Level), IrDA 1.2 Mini-SD Slot, Bluetooth Class 1.2, SIM Card Slot	
CAMERA	1.3 Mega Pixel, Flash, Reflector	
BATTERY	Rechargeable Lithium-Ion Battery 3.7V Standard: 1,230mAh (3Hours, 43Min.) / High Capacity: 2,460mAh (7Hours, 27Min.)	
ANTENNA	Internal : GSM (Quadband: 850/900/1800/1900MHz), CDMA (Cellular/k-PCS), WLAN, Bluetooth, Built-in GPS	
ENVIRONMENT	12 Times Drop Resistance, 1.2m from Concrete / RoHS Compliant	
AUDIO	Speaker & Microphone Integrated, Headset Jack	
KEYPAD	Touch Screen / Keypad: 9 Keys / Side Keys: 4 Keys / Hold Key	
OPERATION TEMPERATURE	4° to 122° F / -20° to 50° C	
RELATIVE HUMIDITY	5% to 90% RH Non-Condensing	
DIMENSION	72.8mm(width) x 134.8mm(length) x 18.5mm(thickness)	
ACCESSORY	Adapter (Power Cable), USB Cable, Battery, Earphones, Stylus, Cradle	